

ROBIN

FOOTBALL LEAGUE DIVISION THREE
BRISTOL CITY v SWINDON TOWN
SATURDAY 17th APRIL 1982 - 3.00 p.m.
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TODAY'S FACT FILE FEATURES
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**'We must
win these
games
against
teams who
are also
near the
foot of the
table.'**



The visit of Swindon Town today marks the end of three games in a week against our three closest rivals in terms of geography. Needless to say we were all very disappointed the games against Exeter City and Bristol Rovers did not produce better results.

Yet, strange as it may seem to those who did not see those games, there were many positive things to come out of these encounters.

A 4-0 result at Exeter was less due to us being outplayed as to the generosity on the part of our defenders and the referee, enabling them to mount a total of four goals without having really extended our defence on the day.

Unfortunately we carried on against Bristol Rovers where we left off on Saturday by giving them a goal start in the first three minutes of the game. After having recovered from the shock of this early setback we then more than matched them for the rest of the game.

Whilst our opportunities for climbing away from the relegation zone obviously diminish as the season progresses, I still feel there are grounds for optimism. If the front players can find a little of their lost confidence and start converting some of the chances we have been creating there is no reason why we can't make a late spurt and stay in the division.

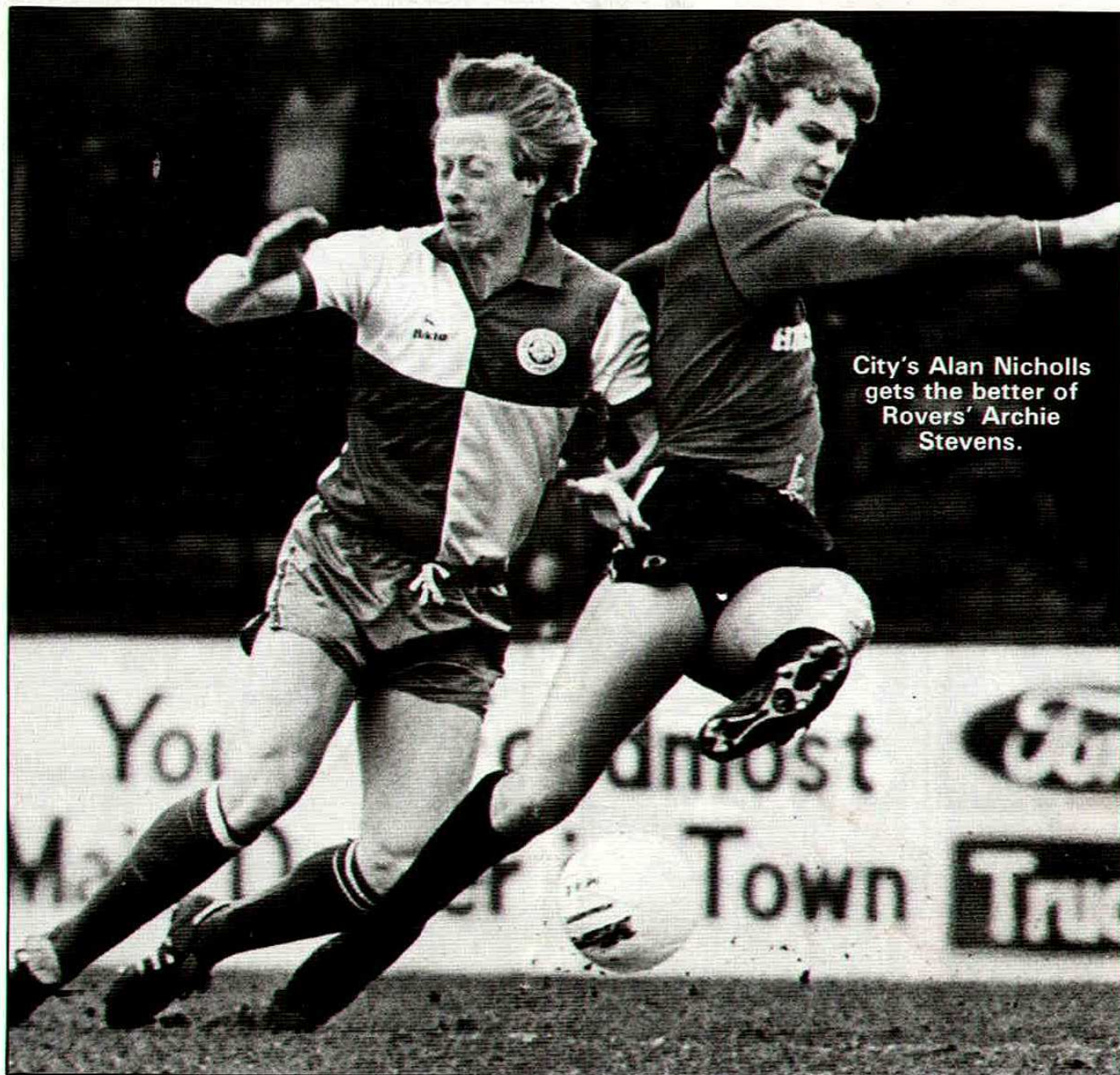
Today's game against our neighbours Swindon Town is of vital importance. Firstly it would be extremely painful for us all to lose yet another game to local rivals and secondly because Swindon, like ourselves, are involved in a fight for Third Division survival.

It goes without saying we must win these games against teams who are also near the foot of the table.

We extend a warm welcome to Swindon Town who, like ourselves, have a marvellous set-up worthy of at least Third Division football. It would be nice to think that both Swindon and ourselves will be playing Third Division football next season, even though we shall be doing everything in our power today to make sure their revival doesn't start before next week.

Finally it was good to see Peter Devine return from his broken leg injury on Monday after being out since the first match in January against Wimbledon. We hope that like Terry Boyle he will quickly settle back into the team and forget the last three miserable months when he has been out of commission.

ROY HODGSON



City's Alan Nicholls gets the better of Rovers' Archie Stevens.

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THE CITY BEAT

SHARE ISSUE . . .

April 1982 will go down in the history of Bristol City as the month of the Big Share Issue. The directors, professional advisers to the 1982 company and all supporters have been hoping for a tremendous response to guarantee the future of the club.

The scheme was launched just before the end of last month and the initial response was favourable. The 25,000 copies of the prospectus have been distributed.

The contents, the aims, objectives and pledges of the new company have been widely publicised.

There were many early difficulties. The Football League laid down stringent conditions to make sure the new company was viable. These were met by the five caretaker directors who will offer themselves for re-election at the first meeting of shareholders of the new company late next month.

That is, of course, if sufficient shares are bought by the Bristol public and club supporters. The minimum that need to be sold to ensure the future of football at Ashton Gate is £350,000 worth.

The directors bought £50,000 worth of shares between them which left another £300,000 to be found from public subscription.

The company need a total of £650,000 to start off in a healthy, prosperous way next season. But the directors are confident they can negotiate £300,000 worth of loans at preferential interest rates if necessary.

Ideally, the sale of £650,000 worth of shares would be a perfect launching pad for a new era in Bristol City football history.

Not only would there be sufficient money to pay all the costs that are necessary, but cash would certainly be available for new players in the summer.

Supporters buying shares qualify for generous concessions on season ticket prices. These range from a seat in the directors' box and access to the guest room for TEN years for an investment of £10,000 to a 10 per cent reduction on the price of a terrace season ticket next season for buying only one £10 share.

There is no limit to the total value of shares any single person or body can hold. Each shareholder will be entitled to one vote for every £10 of shares held. No

single shareholder will be able to control more than five per cent of the total votes of the new company's shares, irrespective of the total share capital held.

It has been agreed that, at any one time, there will be no more than seven directors. Therefore 65 per cent of the votes will be with the floor at every shareholders' meeting. This will ensure that the views of the shareholders can be effectively expressed.

There are 2,000 Foundation Shares at £250 each and 50,000 Supporters' Shares.

The capital raised by the shares will be used to purchase Ashton Gate and certain other assets that are necessary for Bristol City to continue League football.

Make sure you endorse the rescue plan by buying a stake in Bristol City. Posters, car stickers and badges have been in evidence around the city in the last two weeks as the message is being spread.

Remember: There are only 13 more days before the share issue closes by law. Note the slogan: SUPPORT BRISTOL CITY FOOTBALL CLUB NOW . . . OR NEVER.

DAVID'S BACK

One player who sneaked through the transfer restrictions and also beat the transfer deadline was David Mogg. The Football League gave special permission for David to be allowed to rejoin the club a year after packing his bags and going to Sweden.

David (20) has yet to make his Football League debut but as understudy to John Shaw he now has a better chance than ever to come into the reckoning before the season is over. In his first spell with the club he was No. 3 choice.

A former Bristol Boys and England Boys player, David was released to play for Swedish First Division club Atvidaberg. He went as second choice but gained the first team place only six weeks after his arrival and stayed in the team for the rest of the season.

The club were so impressed they wanted him back for the new season which has just started. But, when he came back to Bristol in October, he made his mind up that he wanted to have another shot at making the grade in England.

He could hardly have picked a more difficult time as clubs began to cut back drastically and prune players to cut costs. Not surprisingly, he found it difficult to get fixed up.

Bobby Gould allowed him to train with Bristol Rovers at Hambrook and he played in an occasional match just to keep in trim. He also came back to Ashton Gate and trained with his old colleagues at Stockwood.

In fact, when the latest team picture was taken of the players now left at the club, he stood on the end — even though it was a month or so before he was offered terms to sign.

He played amateur football for Abbotonians and helped the club reach the Final of the Gloucestershire Senior Amateur Cup. But, despite a heroic display, his side was beaten 2-1 by Henbury Athletic. The day after David signed for City again.

'I had little hesitation in accepting terms even though it is only a short-term contract,' he said. 'I hope to do sufficiently well to earn a contract next season.'

David was close to getting a job as a storeman, but has given himself one more chance to make it in professional football.

He did have a chance to go back to Sweden but when he left in October he made it pretty clear he did not want to return, so his old club signed a replacement.

CAPTAIN NUMBER SIX

John Shaw became the club's sixth captain this season when he led the side out against Brentford recently. The others have been Geoff Merrick, Gerry Sweeney, Peter Aitken, Mick Harford, and of course, Terry Boyle.

John has done the job before — for his only previous club Leeds United in an international Youth tournament some years back and for the City Reserve side.

He was often the only senior player in the Reserve side even before the Ashton Eight left. Now he is playing with those same youngsters — but in a Third Division side.

One question no-one seems to be able to answer so the programme editor would welcome an answer — Who was the last goalkeeper to captain City in a first team match?

THE OTHER SIDE

Swindon Town are pitched into the relegation battle with City at the foot of Division Three and their season has been one of great inconsistency.

There have been some outstanding results, like the double over Bristol Rovers with a 5-2 home win and a 4-1 victory at Eastville.

There have also been some away successes — 2-0 at Burnley, and 2-1 at Exeter City. But on the whole they have had some very bad results.

The recent 5-1 home defeat by Huddersfield Town was the worst although Fulham won at the County Ground 4-1 in December. The worst away setback was at Walsall where Swindon slumped 5-0.

Manager John Trollope, a veteran of 767 League games with Swindon, was busy in the summer in the transfer market but since then has had to be content with his squad.

Goalkeeper Jimmy Allan was with the club as an apprentice before becoming a full contract professional in July 1971. The Inverness-born veteran has recently completed 300 League games for the club.

Charlie Henry also served his apprenticeship with the club, but he has only been a full contract pro since February 1980 and only made his League debut last season at Reading. By the end of the 1980-81 campaign he had become a regular member of the side.

Gary Williams played one League game with Tranmere Rovers in 1976-77 and then went to Sweden to play for Djurgården. Blackpool paid £40,000 to sign him in August 1980 and a year later collected a similar fee when he moved to Swindon.

Former Welsh Under-23 international Gary Emmanuel joined the club last summer from Bristol Rovers in a part exchange deal which took Brian Williams to Eastville. Swansea-born Emmanuel started his career with Birmingham City and made his League debut at Stoke City in January 1975. He played 71 League games for the Blues before joining Rovers for a £50,000 fee in January 1979 after a month on loan.

Roy Cater has scored eight goals for Swin-

don this season from midfield. He had schoolboy trials with Bristol City and later played Western League soccer for Falmouth Town. Hereford United gave him his League chance in April 1975. Swindon paid £22,000 to sign him in December 1977.

Welshman Russell Lewis from Neath joined the club in October 1976 from Everwarm and played his 100th League game earlier this season.

Kenny Stroud first joined Swindon as an apprentice in 1967 and became a full contract professional three years later. He has now played 300 League games.

Brian Hughes made his League debut at Reading in August 1980 only a month after completing his two year apprenticeship with the club.

Former England schoolboy international striker Paul Rideout made his League debut against Hull City in November 1980. He scored in that first game and by the end of last season he had netted four goals in 16 games. Yet he was still an apprentice when the season ended and did not sign a full professional contract until August last year. He leads the goalscoring list this term with nine goals — going into Easter.

Former Ashton Gate winger Howard Pritchard has been with Swindon since August last when he was released by City. He started as a City apprentice in April 1975 and became a full contract player pro in August 1976. He made his League debut for City in a 1-0 home win over Aston Villa on August 26th 1978 and in all played 38 League games for the club scoring twice. His most memorable match for City was a third round FA Cup-tie against Derby County at Ashton Gate in January 1979 when he scored twice in a 6-2 win.

Swindon paid £25,000 to sign Roy Greenwood from Derby County in February 1980. Greenwood was once valued at £140,000 — that was when he moved from his first club, Hull City, to Sunderland in January 1976. He left Sunderland for Derby in January 1979 in a £50,000 deal.

JIMS SCENE

BY JIM EVANS

SHARE ISSUE

Everything is geared to making sure the new share issue is a success so that Bristol City can survive and face the future with stability and confidence.

Many lottery agents have already invested in the new company and I hope many more will come forward before the closing date, 30th April.

It was good to see the old players here when we played Brentford and launched the share issue. Seeing so many old faces brought back memories of better times.

But with your help the good times will return. Once the share issue has been a success, the club can plan ahead for a brighter future.

One of the old players, Trevor Jacobs, was so concerned about the club he visited several pubs in his area to make sure they put up posters and had a good supply of the prospectus.

HIRERITE

The club has pulled off a shirt sponsorship deal with local company Hirerite worth around £30,000 over two years. The proprietor Lionel Davis, who is just on our doorstep at Ashton Gate, is very

Mascot Mike Skully leads the City team out against Bristol Rovers.



happy with the tie-up which we are convinced will be most successful.

Hirerite, whose name will now be on the front of the shirts, provide a car and truck rental service at very competitive prices.

LOTTERY

Look out for the new six-game lottery ticket. Prize money totals £4,450 each week which makes the brand new tickets the most attractive I have seen for some time.

Agents are still required and great incentives are offered. Just contact Mike Solway at the Promotions office for details without obligation.

C.A.T.S.

Trip to Chester on Wednesday 21st April. Coach departs 3.00 p.m. Fare £4.50.

Trip to Burnley on Saturday 24th April. Coach departs 9.30 p.m. and the fare is £5.50.

DIARY

Continuing our day by day look at events on and off the field at Ashton Gate.

MARCH

18 Manager Roy Hodgson has only 12 'fit' players from which to choose a team to play at Chesterfield. 'Three of those still have the after effects of flu' said the City boss.

20 City lose 1-0 at Chesterfield to a disputed goal.

Another bombshell for City as the Football League demand a £250,000 bond from the club before they are allowed to carry on next season.

22 The Football League drop their bond demand after City representatives fly to Nottingham for emergency talks with League president Jack Dunnett.



Club director Deryn Collier presents a £1,000 cheque to lottery winner Mr Starr (right) and completing the trio is City Agent Mr Webb who sold the winning ticket and earned £100 commission for doing so!

After the match . . .

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BRISTOL CITY v SWINDON TOWN

JOHN SHAW	1	JIMMY ALLAN
PAUL STEVENS	2	CHARLIE HENRY
ALAN HAY	3	KEVIN BADDELEY
RUSSELL MUSKER	4	GARY EMMANUEL
TERRY BOYLE	5	RUSSELL LEWIS
GARY WILLIAMS	6	KENNY STROUD
WAYNE BRAY	7	STEVE ABLE
LES CARTER	8	ROY CARTER
RICKY CHANDLER	9	PAUL RIDEOUT
ROB NEWMAN	10	ROY GREENWOOD
JON ECONOMOU	11	MIKE GRAHAM
	12	

OFFICIALS

Referee:
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(Leicester)
Linesmen:
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(Dorset)
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E. YOUNG
(Warley)
Yellow Flag

MATCHBALL

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DIVISION THREE LEAGUE TABLE

	P	W	D	L	F	A	W	D	L	F	A	Pts
Carlisle United	37	14	4	1	36	15	5	5	8	17	23	66
Lincoln City	39	10	7	3	35	15	7	6	6	23	20	64
Fulham	37	10	6	2	34	17	7	6	5	24	20	63
Oxford United	37	9	6	4	27	15	8	5	5	27	21	62
Burnley	37	9	6	2	26	13	7	8	5	25	24	62
Gillingham	38	11	4	4	39	24	5	5	9	16	26	57
Chesterfield	38	10	4	5	28	21	6	5	8	20	22	57
Reading	40	11	5	5	41	31	5	4	10	18	33	57
Brentford	38	7	4	7	19	13	9	4	7	23	22	56
Southend United	38	9	7	4	28	11	5	6	7	17	20	55
Plymouth Argyle	38	10	4	5	32	13	5	5	9	21	25	54
Huddersfield Town	39	9	4	7	32	23	5	6	8	25	27	52
Bristol Rovers*	39	10	4	5	29	22	5	5	10	19	31	52
Millwall	36	8	4	7	26	22	5	7	5	20	24	50
Portsmouth	38	9	8	2	26	12	2	8	9	17	30	49
Exeter City	38	12	2	5	40	29	2	5	12	21	42	49
Preston North End	37	7	6	5	17	16	5	5	9	22	29	47
Walsall	38	8	6	6	29	22	3	7	8	17	24	46
Newport County	38	6	8	4	23	19	5	5	10	24	29	46
Doncaster Rovers	38	7	6	5	23	18	4	5	11	22	42	44
Swindon Town	37	6	4	9	29	33	3	8	7	12	25	39
Bristol City	37	4	6	9	17	24	4	4	10	14	27	34
Wimbledon	35	6	5	6	20	20	2	4	12	21	42	33
Chester	37	2	9	7	14	23	5	1	13	20	40	31

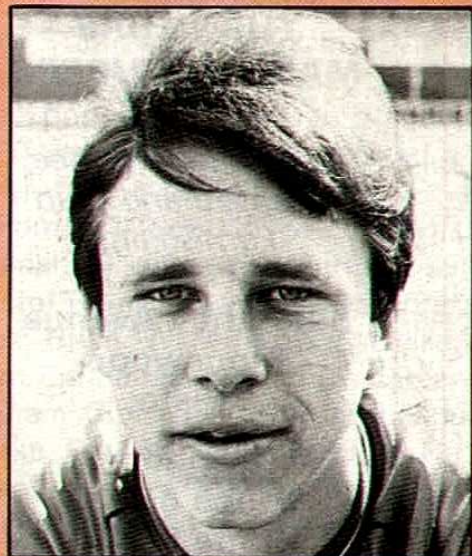
* 2 points deducted for playing unregistered player

Up to and including Tuesday 13th April 1982

FIRST TEAM FIXTURES

	F	A	ATT.
Aug. 29 Carlisle United	A	2-2	3,930
Sept. 1 Walsall (LC1-1L)	H	2-0	3,944
Sept. 5 Doncaster Rovers	H	2-2	6,586
Sept. 8 Bristol Rovers (GC)	H	0-1	4,022
Sept. 12 Fulham	A	1-2	4,169
Sept. 15 Walsall (LC-2L)	A	0-1	2,830
Sept. 19 Newport County	H	2-1	7,522
Sept. 22 Plymouth Argyle	H	3-2	7,471
Sept. 26 Portsmouth	A	0-2	10,203
Sept. 29 Gillingham	A	1-1	3,887
Oct. 3 Walsall	H	0-1	6,033
Oct. 6 Carlisle (LC2-1L)	A	0-0	4,111
Oct. 10 Preston North End	H	0-0	5,389
Oct. 17 Oxford United	A	0-1	3,906
Oct. 20 Reading	H	2-0	5,006
Oct. 24 Lincoln City	A	2-1	3,683
Oct. 27 Carlisle (LC2-2L)	H	2-1	5,220
Oct. 31 Chesterfield	H	0-0	8,442
Nov. 3 Millwall	A	0-2	5,002
Nov. 7 Brentford	A	1-0	6,760
Nov. 10 Q.P.R. (LC 3)	A	0-3	9,215
Nov. 14 Southend United	H	0-2	6,381
Nov. 20 Torquay U. (FAC 1)	H	0-0	5,230
Nov. 25 Torquay U. (FAC 1R)	A	2-1	4,334
Nov. 28 Burnley	H	2-3	4,862
Dec. 5 Swindon Town	A	0-0	6,949
Dec. 15 Northampton (FAC 2)	H	3-0	2,900
Dec. 29 Bristol Rovers	A	0-1	12,352
Jan. 2 Wimbledon	H	1-3	4,660
Jan. 6 Peterborough (FAC 3)	A	1-0	6,811
Jan. 16 Huddersfield Town	H	0-0	4,921
Jan. 23 Aston Villa (FAC 4)	H	0-1	20,279
Jan. 30 Newport County	A	1-1	5,927
Feb. 6 Fulham	H	0-0	9,228
Feb. 9 Plymouth Argyle	A	1-2	5,260
Feb. 13 Walsall	A	1-0	4,020
Feb. 20 Portsmouth	H	0-1	9,397
Feb. 23 Exeter City	H	3-2	6,612
Feb. 27 Preston North End	A	3-1	6,411
Mar. 6 Oxford United	H	0-2	8,155
Mar. 10 Reading	A	1-3	3,107
Mar. 13 Lincoln City	H	0-1	6,341
Mar. 16 Millwall	H	P	
Mar. 20 Chesterfield	A	0-1	4,230
Mar. 27 Brentford	H	0-1	5,997
April 2 Southend United	A	0-3	3,133
April 6 Carlisle United	H	1-1	4,329
April 10 Exeter City	A	0-4	4,580
April 12 Bristol Rovers	H	1-2	10,791
April 17 Swindon Town	H	A	
April 24 Burnley	H	A	
May 1 Gillingham	H	A	
May 4 Huddersfield Town	A	A	
May 8 Wimbledon	A	A	
May 15 Chester	H	A	
May 18 Doncaster Rovers	A	A	
May 22 FA Cup Final			
To be arranged:			
Chester	A		

FACT FILE ON BILLY DOWN



Billy Down became the eighth teenager called into the City squad this season when he was substitute for the recent game at Chesterfield.

Billy is a former England schoolboy international and is still only 18. He joined City as an apprentice in May 1980 and has been a full contract professional since October last year.

City fans may remember Billy's brother, Dickie, who was with City in the early sixties. Dickie was a forward but Billy plays in defence.